



FPRA Member Activity

Points (per occurrence)

Participate in holiday food drive (points per item)	1
Attend FPRA Monthly Meeting	5
Attend FPRA Social Event	5
Submit member news for PR Pulse Newsletter	5
Submit program suggestion	5
Submit contacts for "Calling All Contacts" (points per contact)	5
Nominate someone for Great Communicator or other FPRA awards	10
Attend chapter board meeting	10
Participate in the State Board Meeting Social Event - Nov. 7	10
Donate door prize for luncheon or event	15
Renew your membership by the October 31 deadline	15
Bring guest to FPRA monthly meeting	15
Submit article for PR Pulse newsletter	20
Participate in local Image Awards (points per entry)	20
Bring your boss to a FPRA event	20
Sponsorship recruitment - \$100 - \$249	25
Recruit new member	25
Serve on a FPRA committee	25
Serve on an APR readiness review panel	25
Serve as a judge for a FPRA chapter's Image Awards	25
Donate item for FPRE scholarship event held during Annual Conference	30
Attend a professional development event (seminar, conference)	30
Promote FPRA in the media or in your publications	30
Sponsorship recruitment - \$250 - \$499	35
Serve on the chapter board or agree to serve next year	35
Write a White Paper	40
Chair a FPRA Committee	40
Present a program at a professional development event (seminar, conference)	50
Sponsorship recruitment - \$500 - \$749	50
Participate in Golden Image Awards (points per entry)	50
Achieve APR credential (this year and previous)	60
Mentor a public relations student or junior professional	75
Achieve CPRC credential (this year and previous)	75
Sponsorship recruitment - \$750 - \$999	75
Pro-bono work for a nonprofit organization	75
Sponsorship recruitment - \$1,000 +	100



Rewards

Points to Redeem

\$2 off monthly meeting fee	100 points
\$5 off monthly meeting fee	150 points
\$10 off monthly meeting fee	225 points
Free monthly meeting	300 points
Free entry to Golden Image Awards (State level)	400 points
\$75 toward State Conference registration	500 points
\$100 toward State Conference registration	750 points

Other Prizes Will Be Announced Soon for the Top 3 Points Earners (and they will be good prizes, I promise!). Points can be redeemed at any time but remember the more points you save, the better the reward!

A Parting Note....

As the tabulator, I may need you to keep me in check. Make sure you remind me of ALL the great things you do that will earn you points. I'll know if you attend the meetings and events, but I may not know that you are a mentor to a public relations student. Also if you have ideas for other ways to earn points or additional rewards to include, please let me know. This is a program to celebrate YOU, our greatest asset, and we appreciate your feedback.

Please feel free to email or call me anytime.

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